



10th October 2023

RE: Sponsorship of Burns Beach Residents Association

Burns Beach Residents Association (BBRA) represents the residents of our fast-growing suburb. BBRA is an active group, organizing occasional local community events and lobbying with key stakeholders to achieve good outcomes on issues affecting Burns Beach. We hold public meetings every second month at the Bramston Park Junior Sporting facility and distribute Minutes of Meetings to our members. We have recently re-designed our website and we are on social media. Our Facebook Page is less than one year old and already has 375 Followers and our Facebook Group currently has over 2800 members.

To assist in the delivery of our services and good quality community events, BBRA seeks local businesses as sponsorship partners. We offer sponsorship opportunities for a modest cost and would appreciate it if you would consider supporting our association. BBRA Sponsorships operate on an annual basis (commencing from 1st July each year) offering a uniform low-level sponsorship fee of \$360.00 per annum which includes:

- Recognition on BBRA Website (including logo and link to the Sponsor's website/Facebook page);
- Approval for regular promotional posts on BBRA Facebook Group; and
- Occasional opportunities for name-association (e.g., acknowledgment in event flyers and placement of advertising banners) at BBRA community events

Pro-rated fees apply for new Sponsors that commence Sponsorship mid-financial year. BBRA is a Not-for-Profit organization and GST is not applicable.

Due to high demand and for logistical reasons, BBRA is no longer able to offer competitive exclusivity to our Sponsors. Sponsorship is now open to more than one business within the same industry.

There are special terms and conditions for Sponsorships relating to real estate and property management.

Should you have any questions please do not hesitate to contact us.

Yours Sincerely
Danielle Reece

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Chairperson