



Thursday 1st July 2021

Attention: The Business Owner/Manager

RE: Sponsorship of Burns Beach Residents Association

Burns Beach Residents Association (BBRA) represents the residents of our fast-growing suburb. BBRA is an active group, organizing occasional local community events and lobbying with key stakeholders to achieve good outcomes as the new development area approaches completion and works commence on the Northern Residential Precinct. Monthly public meetings are held at the Bramston Park Junior Sporting facility and Minutes of Meeting are emailed to our members. We also have a website, and a Facebook Group which currently has over 2,600 members.

To assist in the delivery of our services and good quality community events, BBRA seeks local businesses as sponsorship partners. We offer sponsorship opportunities for a modest cost and would appreciate if you would consider supporting our organization. BBRA Sponsorships operate on an annual basis (commencing from 1st July each year) offering a uniform sponsorship fee of \$360.00 per annum which includes:

- Recognition on BBRA Website (including logo and link to Sponsor website);
- Approval for regular promotional posts on BBRA Facebook Group page; and
- Occasional opportunities for name-association (e.g., acknowledgement in event flyers and placement of advertising banners) at BBRA community events

Note: pro-rated fees apply for new Sponsors that commence Sponsorship mid-financial year. BBRA is a Not-for-Profit organization and GST is not applicable.

Due to high demand and for logistical reasons, from FY 2020/21 BBRA is no longer able to offer competitive exclusivity to our Sponsors. Sponsorship is now open to more than one business within the same industry.

Please note that for any Sponsorships relating to real estate and property management, the sponsor can submit regular promotional posts on the BBRA Facebook page. Such posts may include a link to the sponsors business page for interested parties to view available properties but should not include specific listing details of individual properties within the posts.

We appreciate your consideration to this proposal. Should you have any questions please do not hesitate to contact us.

Yours Sincerely

Herman Esterhuizen
Chairperson
Burns Beach Residents Association Inc.

Burns Beach Residents Association Inc.
Incorporated Association Registration No. A0823550D
Website www.burnsbeachresidents.org
Email bbramembers@gmail.com