



1st July 2026

RE: Burns Beach Residents Association Sponsorship Program

Burns Beach Residents Association (BBRA) represents the residents of our fast-growing suburb. BBRA is an active group, organizing occasional local community events and lobbying with key stakeholders to achieve good outcomes on issues affecting Burns Beach. We hold regular public meetings at the Bramston Park Junior Sporting facility and distribute Minutes of Meetings to our members. The BBRA website was re-designed, now sporting a more modern look that is easy to navigate. Our Facebook Page was established two years ago and already has 600 followers, and our Facebook Group has in excess of 3000 members.

As a not-for-profit association **run by volunteers** (residents) BBRA is dependent on sponsorships to assist in covering its running costs (such as domain costs to operate the BBRA Website and mailing facility and costs related to the free community events run during the year). In light of this, BBRA seeks local businesses as sponsorship partners.

We offer sponsorship opportunities for a modest annual fee of \$360.00, which includes:

- **Recognition on BBRA Website (including logo and link to the Sponsor's website/Facebook page);**
- **Acknowledgement in the BBRA Newsletter – Community Connect;**
- **Approval for one weekly promotional post on BBRA Facebook Group; and**
- **Occasional opportunities for name-association (e.g., acknowledgement in event flyers and placement of advertising banners) at BBRA community events**

BBRA Sponsorships operate in conjunction with the association's financial year (commencing 1 July each year), and pro-rata fees apply for Sponsors that commence Sponsorship during the financial year. BBRA is a Not-for-Profit organization and GST is not applicable. If categorized as a donation, this expense can be claimed as a tax deduction by your business.

Due to high demand and for logistical reasons, BBRA is no longer able to offer competitive exclusivity to our Sponsors. Sponsorship is now open to more than one business within the same industry. There are special terms and conditions for Sponsorships relating to real estate and property management.

Should you have any questions please do not hesitate to contact us on bbramembers@gmail.com

Yours Sincerely
Lars Rasmussen
Chairperson

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